

SAUR ENERGY

INTERNATIONAL

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SAUR ENERGY

INTERNATIONAL

DOP LICENSING NO. F20-29 PRESS/2016 | VOL. 6 | ISSUE 7 | TOTAL PAGES 64 | PUBLISHED EVERY MONTH

OIL'S LAST BATTLE WITH RENEWABLE ENERGY

Will Oil Prices Trip up or Accelerate India's Renewable goals?



THE WORLD'S MOST BANKABLE INVERTER BRAND

10 GW India Manufacturing Unit

Towards Achieving an Aatmanirbhar Bharat

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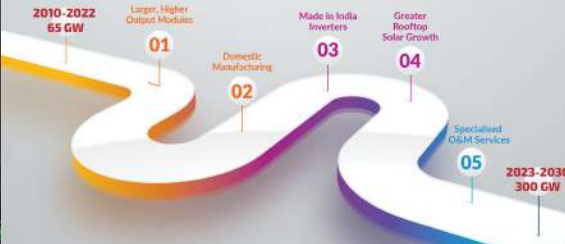
OCTOBER 2022 | ₹200

SAUR ENERGY

INTERNATIONAL

DOP LICENSING NO. F20-29 PRESS/2016 | VOL. 7 | ISSUE 2 | TOTAL PAGES 64 | PUBLISHED EVERY MONTH

5 Ways Solar Is Changing



2010-2022 65 GW

01 Larger, Higher Output Modules

02 Domestic Manufacturing

03 Made in India Inverters

04 Greater Rooftop Solar Growth

05 Specialised O&M Services

2023-2030 300 GW

THE WORLD'S MOST BANKABLE INVERTER BRAND

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SUNGROW

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AUGUST 2022 | ₹200


SAUR ENERGY

INTERNATIONAL

DOP LICENSING NO. F20-29 PRESS/2016 | VOL. 8 | ISSUE 12 | TOTAL PAGES 64 | PUBLISHED EVERY MONTH

Will Solar Power Enough Corporates?

As corporates go greener, how much will solar benefit?



THE WORLD'S MOST BANKABLE INVERTER BRAND

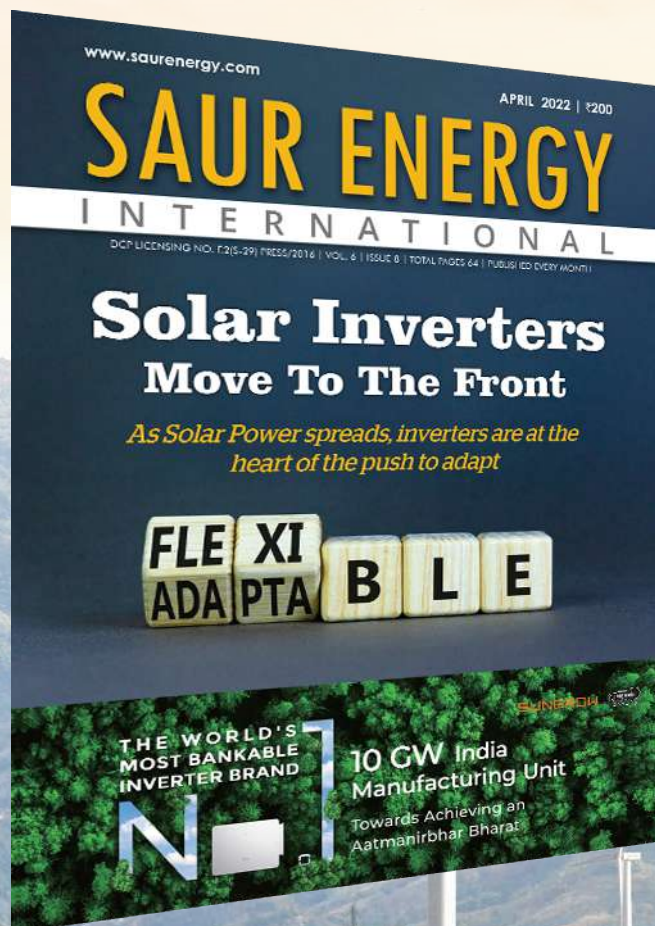
10 GW India Manufacturing Unit

Towards Achieving an Aatmanirbhar Bharat

SUNGROW

2023 MEDIA KIT

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ABOUT SAURENERGY

Saur Energy International is committed to strengthen Solar Energy Market in India with more informed, engaged industry and consumers through expanded journalism. As an Independent Solar Energy media house Saur Energy International understand its role in making India a truly green energy producer and how this can transform life for our future generations. Saur Energy International print and online platform is created for factual reporting, authentic stories, and diverse voices that will help create an informed and robust solar energy industry.

- * We report on news, views, products, opinions and everything else that matters in India and globally, in the renewables sector.
- * With our dedicated team of correspondents, we ensure an informed, timely perspective on the news that matters for our readers.
- * Our audience size today: our online platforms draw over 3,00,000 visits / month, our daily and weekly newsletters are sent out to 60,000 subscribers worldwide.
- * Saur Energy International Magazine's circulation is 20,000 Print copies and over 100,000 digital copy views every month, making it a globally valued source for news on the Indian and South Asia market .
- * Our dedicated marketing and sales team has worked with over 100 clients to create campaigns that are effective and provide end to end solutions.
- * To grow well in India, grow with us!

CONTENT SEGMENTS

- Production quality management in - MODULES
- Large scale applications
- Rooftop arrays
- Materials (BACKSHEET & PASTE)
- On-site testing
- Testing Equipment
- monocrystalline MODULE
- Quality management in production- Inverters
- Distributed battery storage
- SCADA
- Monitoring- rooftop
- Cables & connectors
- Materials (BACKSHEET & EVA)
- Lasers
- Home Inverters
- Module assembly
- Module manufacturing
- Thin Films
- Offgrid
- Home Storage
- On-site module testing
- Cell manufacturing
- Trackers
- Operations & maintenance- UTILITY
- Monitoring- utility
- Junction boxes
- Utility Scale Inverters
- EPC
- Mounting systems
- Utility Scale Storage
- Smart home solutions
- polycrystalline MODULE
- Operations & maintenance- ROOFTOP
- Quality management storage technology
- Utilities & PV
- Laminators
- Optimizers
- Polysilicon production
- Materials(GLASS & FRAME)

EDITORIAL

CALENDAR

ISSUU

DATES

TOPICS

1

January
2023

Date of publication: 01 Jan 2023
Advertising Deadline: 25 Dec 2022
Editorial Deadline: 20 Dec 2022

Technology: Junction boxes, Monitoring- utility, Operations & maintenance, Utility, Cell manufacturing, Trackers
Lead Features: Key Milestones of 2023 for Indian Solar sector.
Manufacturing focus: Stringers Testing
Events: World Future Energy Summit Abu Dhabi 2023 | Energy Storage India, Mumbai | IRSC, New Delhi, India 2023

2

February
2023

Date of publication: 01 Feb 2023
Advertising Deadline: 25 Jan 2023
Editorial Deadline: 20 Jan 2023

Technology: Robotics & automation, Production quality management in Modules, Large scale applications, Utility Scale Inverters, Utility Scale Storage
Lead Features: Budget 2023 And Impact on Renewables sector
Manufacturing focus: The Distributed Solar Products Manufacturing market in India
Events: Solar Middle East , Dubai, UAE | Solar PV Trade Mission Indonesia

3

March
2023

Date of publication: 01 Mar 2023
Advertising Deadline: 25 Feb 2023
Editorial Deadline: 20 Feb 2023

Technology: Rooftop arrays, Home storage, Smart home solutions, Mounting systems, EPC
Lead Features: Transmission & Distribution and its impact on solar
Manufacturing focus: EVA & Backsheet
Events: Renewable Energy Expo, Philippines | Renewable Energy Expo, Indonesia | PV Expo, Tokyo, Japan | SETA, Bangkok, Thailand | PVCell-Tech, Penang, Malaysia | The Essence of Energy, Kuala Lumpur, Malaysia | Power-Gen Middle East Abu Dhabi, UAE | Rooftop Solar | Tracker Series

4

April
2023

Date of publication: 01 Apr 2023
Advertising Deadline: 25 Mar 2023
Editorial Deadline: 20 Mar 2023

Technology: Testing Equipments Operations & maintenance-Rooftop, Materials (Backsheet & EVA), Lasers, Home Inverters
Lead Features: Scope of Solar in Smart Cities
Manufacturing focus: Trackers
Events: RENEW X | Hannover Messe , Hannover

5

May
2023

Date of publication: 01 May 2023
Advertising Deadline: 25 Apr 2023
Editorial Deadline: 20 Apr 2023

Technology: Utilities & PV, Laminators, Optimizers, Polysilicon production, Materials (Glass & Frame)
Lead Features: Electric Vehicles
Manufacturing focus: Structures
Events: Solar India 2023 Expo | Solartech Indonesia 2023, Jakarta, Indonesia | EnerSolar + Brazil-2023, Sao Paulo | Stockholm Junior Water Prize

6

June
2023

Date of publication: 01 Jun 2023
Advertising Deadline: 25 May 2023
Editorial Deadline: 20 May 2023

Technology: Module assembly, Module manufacturing, Thin Films, Offgrid, Quality management -storage technology
Lead Features: Storage & Batteries
Manufacturing focus: New Age Cell Printing
Events: SNEC Sanghai | Intersolar Europe 2023, Munich | Renewable Energy 2023, Bangkok | Power Gen Europe 2023, Milan | Rooftop Solar Tracker Series

EDITORIAL

CALENDAR

ISSUU

DATES

TOPICS

7

July
2023

Date of publication: 01 Jul 2023
Advertising Deadline: 25 Jun 2023
Editorial Deadline: 20 Jun 2023

Technology: Utility Scale Inverters, EPC, Mounting systems, Utility Scale Storage, Smart home solutions
Lead Features: Off Grid Solar Systems
Manufacturing focus: Recycling
Events: Intersolar North America 2023 San Francisco | Solar E- The Next Level

8

August
2023

Date of publication: 01 Aug 2023
Advertising Deadline: 25 Jul 2023
Editorial Deadline: 20 Jul 2023

Technology: Mono & Bifacila, Module manufacturing, Module assembly, Quality management, in production- Inverters, Distributed battery storage
Lead Features: Scope of technology such as Machine learning, AI etc.
Manufacturing focus: Inverter testing equipment & Process
Events: Inter solar South America 2023 Sao Paulo | Rooftop Solar Tracker Series

9

September
2023

Date of publication: 01 Sep 2023
Advertising Deadline: 25 Aug 2023
Editorial Deadline: 20 Aug 2023

Technology: Optimizers, Materials (Glass & Frame), Scada, Utilities & PV, Monitoring- rooftop
Lead Features: Analysis of Make in India
Manufacturing focus: REI 2023 new equipment overview
Events: Renewable Energy Expo India 2023 | Solar Power International 2023 Las Vegas, Nevada, USA | The Green Expo, Mexico 2023 | The Policy Round Table Series

10

October
2023

Date of publication: 01 Oct 2023
Advertising Deadline: 25 Sep 2023
Editorial Deadline: 20 Sep 2023

Technology: Cables & connectors, Quality management in production- Modules, Robotics & automation, Home Storage, On-site module testing
Lead Features: State and Impact of the China market
Manufacturing focus: Distributed Solar Manufacturing
Events: PV Taiwan, Taiwan | Rooftop Solar Tracker Series

11

November
2023

Date of publication: 01 Nov 2023
Advertising Deadline: 25 Oct 2023
Editorial Deadline: 20 Oct 2023

Technology: Home Inverters, Materials (Backsheet & Paste), On-site testing, Operations & maintenance-Rooftop, Testing Equipment
Lead Features: Beyond Lithium. Growth of new technologies in battery manufacturing
Manufacturing focus: Testing Equipments & Storage
Events: Rooftop Solar Tracker Series

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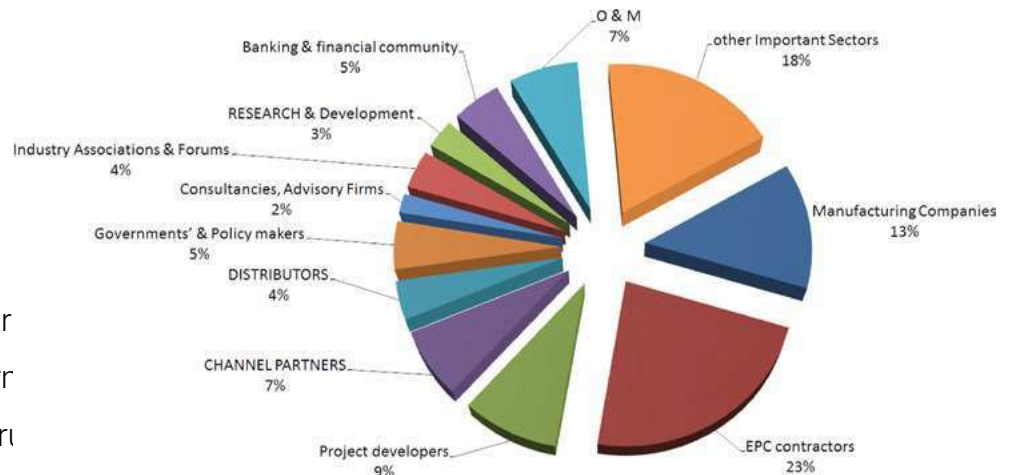
December
2023

Date of publication: 01 Dec 2023
Advertising Deadline: 25 Nov 2023
Editorial Deadline: 20 Nov 2023

Technology: Cell manufacturing, Trackers, Operations & maintenance- Utility, Monitoring- utility, Junction boxes
Lead Features: EPC Contractors & Solar Project Developers
Manufacturing focus: Equipment for cell and module
Events: Rooftop Solar Tracker Series

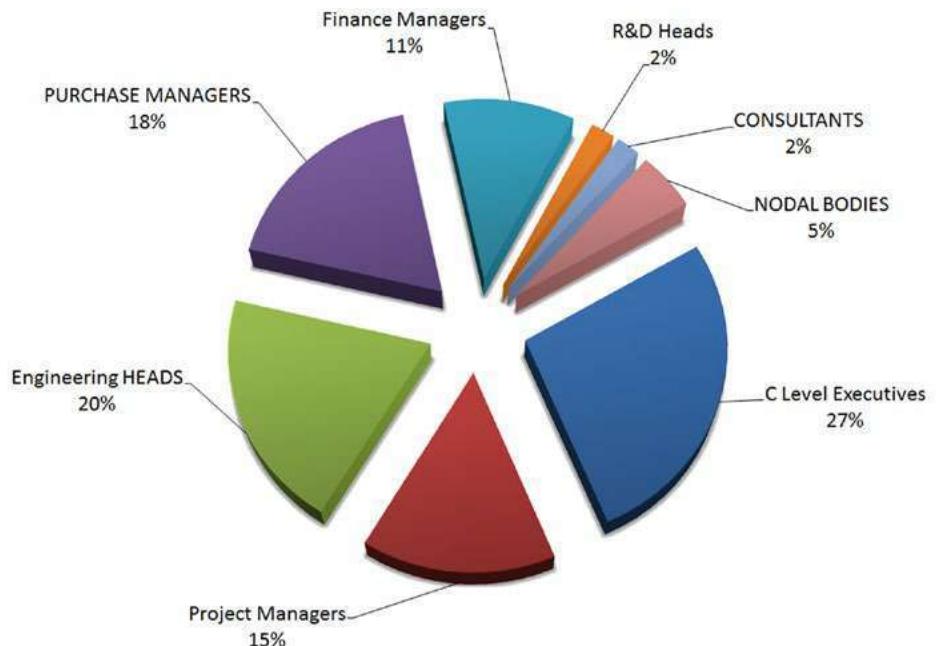
INDUSTRY WISE BLUEPRINT

- Manufacturing Companies
- EPC contractors
- Project developers
- CHANNEL PARTNERS
- DISTRIBUTORS
- Governments', Policy maker
- Consultancies, Advisory Firm
- Industry Associations & For
- RESEARCH & Development
- Banking & financial community
- O & M
- Other Important Sectors



JOB TITLE

- C Level Executives
- Project Managers
- Engineering HEADS
- PURCHASE MANAGERS
- Finance Managers
- R&D Heads
- CONSULTANTS
- NODAL BODIES



ADVERTISING RATES

Web price list and creative specification

Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
WALLPAPER	728 X 90 + 160 X 600 PX	3,385	4,000	2,52,000
LEADER BOARD	728 X 90 PX	1,960	2,400	1,50,000
SKYSCRAPER	160 X 600 PX	1,960	2,400	1,50,000
RECTANGLE	300 X 250 PX	2,615	3,100	2,00,000
MEGA BANNER	1070 X 90 PX	2,615	3,100	2,00,000
NEWSLETTER	580 X 90 PX	1,341	1,550	1,00,000

We provide content marketing opportunities with India's Leading Solar News Portal and Magazine:

Saur Energy International offers an unmatched and relevant audience for you to target and position your company as a leader in the solar industry through content advertising. We create content that makes sense. Our content marketing plans can fit your requirements and help to drive qualified audience for your organization. We offer content across media formats, and even offline integration for you to ensure a full 360 degree connect with your consumers.

Print price list and creative specification

Material submission instructions:

- Material should be high resolution PDF (PDF/X-1a:2001 or PDF/X-3, Version 1.3).
- All fonts must be outlined.
- PDFs should include crop or trim marks and bleed.
- All colour must be CMYK process.
- We accept PDF, InDesign, and EPS files. If sending native files, all fonts and linked images must be included and fonts must be outlined.
- Files should be press optimized with image resolution at 300 ppi and line art (bitmap) at 1200 ppi.

Standard Space	Size (W X H)	Cost/per month EUROS	Cost/per month USD	Cost/per month INR
FRENCH COVER	431 X 279 mm.	4100	4700	3,00,000
INSIDE GATE FOLD	431 X 279 mm.	4100	4700	3,00,000
BACK COVER	216 X 279 mm.	4100	4700	3,00,000
FRONT INSIDE COVER	216 X 279 mm.	3500	4000	2,50,000
BACK INSIDE COVER	216 X 279 mm.	2800	3200	2,00,000
TAB PAGE THICK	(CREATIVE SIZE) 216 X 279 mm. (TAB SIZE) 13 X 38 mm.	2800	3200	2,00,000
DOUBLE SPREAD	431 X 279 mm.	2800	3200	2,00,000
FULL PAGE	216 X 279 mm.	2200	2500	1,50,000
HALF PAGE	(Horizontal) 216 X 139 mm. (Vertical) 108 X 279 mm.	1375	1460	1,00,000

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